



Bubble Bull 2023

The Bubble Bull Fight was new to the 101 Wild West Rodeo in 2021 and it was a fan favorite. The Hashtag #101wildwestrodeo was viewed 35 million times on the popular social media platform TikTok. One of the many videos was viewed 4.7 million times which was one of the Bubble Bull Fight.

Rules

- 4 people a night (Thursday, Friday, Saturday)
- 18 and older with a signed wavier only one entry allowed.
- \$400 prize money to the individual inside the winning bubble each night.
- Rules: This is a bull fight with a 2min time limit, at the end of the time limit it will go to a fan vote on who they thought fought the bull the best.

Sponsorship for a bubble: there will be 4 different colored bubbles. Each bubble is \$2,000 to sponsor that color bubble for all nights. We will put the name of the business on the bubble for each night with vinyl stickers. Introduce each bubble team each night before the bull gets turned out. You get a banner on the outside of the arena and 4 general admission tickets each night (Jimmy Hurdstrom Package). The Sponsor with the most wins at the end of the 3 nights will win a custom 101 Wild West Rodeo Bubble Bull Champion Belt Buckle.



